



# Zhaga Smart City Sensor Awards

## Application Form

Deadline for submission: **16 December 2022, 17:00 (Amsterdam time UTC+1:00)**

Send application to [marcom@zhagastandard.org](mailto:marcom@zhagastandard.org)

<b>Name &amp; Contact</b>	Name, email and telephone of the primary contact ..... ..... .....
<b>Organization</b>	Organization(s) entering the awards (list all organizations if making a joint application) ..... .....
<b>Other Contacts</b>	Name, email, telephone and organization of key contacts at any other parties involved in the award entry (mandatory if multiple organizations are making a joint application) ..... ..... .....
<b>Sensor Name</b>	Name of sensor being submitted ..... .....
<b>Award Category(ies)</b>	Name of award category or award categories that the sensor is being submitted for  <input type="checkbox"/> Mobility <input type="checkbox"/> Climate <input type="checkbox"/> Pollutants <input type="checkbox"/> Sound <input type="checkbox"/> Lighting Controls <input type="checkbox"/> Multi Sensor <input type="checkbox"/> Innovation <input type="checkbox"/> Research
<b>Sensor Description</b>	Provide a compelling plain English summary at the end of this application form explaining why Zhaga should consider this entry for an award.



<p><b>Estimated Cost Band</b></p>	<p>Estimated unit cost of sensor for orders in the hundreds or thousands of units shall be provided indicating an estimated cost band of US \$0-\$100, US \$100-200 or &gt;US \$200.</p> <p>(Information on an indicative cost band will be provided to the judges to demonstrate the value for money proposition of your sensor and will not be released in any context to other parties without the written permission of the entrant)</p> <p>(NOTE: This Application Form question does not apply to the Research and Innovation sensor categories)</p> <p><input type="checkbox"/> US\$0-\$100  <input type="checkbox"/> US\$101-\$200  <input type="checkbox"/> &gt;US\$200</p>
<p><b>Supporting Info</b></p>	<p>Drawings, illustrations, pictures, videos or other documents referred to in your sensor description that the judges may wish to consider (note that brevity is strongly encouraged, and large supporting documents are unlikely to be considered in detail).</p>
<p><b>Judging Criteria (for info only)</b></p> <ol style="list-style-type: none"> <li>1. <b>COMPELLING BENEFITS</b> – The applicant should make a compelling benefits case for their sensor. How does it solve a demonstrated need or problem or offer new opportunity to those who manage public infrastructure? Examples of benefits could be sensors that improve information, improve operations, improve asset utilization, cut costs or deliver innovation?</li> <li>2. <b>TECHNICAL APPROACH</b> – What is the technical approach used by the sensor and what are the capabilities of the sensor? How innovative and appealing are the key functions and features stated for the customer/end user?</li> <li>3. <b>STRONG COMMERCIAL CASE</b> – In considering both the cost band indicated by the applicant and the potential value of the benefits delivered by the sensor, the applicant should make a strong commercial case that this sensor is likely to be attractive for widespread adoption.</li> <li>4. <b>DEVELOPMENT / MATURITY STATUS</b> – The applicant should state how ready the sensor is for market release by indicating whether it is a commercially available product, a soon to be released product, a prototype stage product or a design stage product (design stage products are only eligible under the Research and Innovation categories).</li> <li>5. <b>DEMONSTRATED CAPABILITY</b> – The applicant should be able to demonstrate a commercial sample or working prototype for the Jury if requested. This demonstration is likely to occur via an online meeting with the Jury and does not apply to submissions under the Research and Innovation categories (though is encouraged if available for entrants under these categories).</li> <li>6. <b>OTHER INFORMATION</b> – The applicant should provide other compelling supporting information about the sensor, its design, the research behind it, its status, successful tests/trials/deployments, technical capabilities of the developers or customer feedback that strengthens its case.</li> </ol>	



